

Case Study: Global Manufacturer Achieves \$2M+ in Annual Savings Amid IT Network Enhancement

*Advantage® delivers dramatic cost reductions alongside critical bandwidth increases for **400+ sites in 60 countries**.*



“Advantage brought their expertise, leadership, resources, and carrier relationships to facilitate a well-defined and orchestrated circuit ordering, provisioning, and implementation process.”

— John Kortenkamp, INF Foundation Department Head



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CHALLENGES

With a complex network topography **spanning six continents**, Knauf was bound to costly MPLS circuits that directly impacted the company's revenue efforts. To keep pace with **global growth and dynamic connectivity needs**, Knauf needed a global connectivity MSP to manage their estate, simplify administration, and reduce overhead costs.

SERVICES

Advantage® skillfully implemented more than **750 DIA circuits** in a **dual-node network** across each of Knauf's 400+ global locations. This digital transformation also secured a **\$2M+ cost reduction** for Knauf. Today, our team manages all contracts and stores their respective data within our proprietary Command CenterSM platform to **maximize visibility** across Knauf's entire WAN environment from a single source.



Networking



Cost Savings



Managed Services

OUTCOMES

Robust & Reliable Network

1

Advantage® replaced Knauf's legacy MPLS network with **over 700 DIA circuits** to enable superior connectivity performance for all 400+ locations.

Expense Optimization

2

By consolidating to fewer vendors, Advantage® streamlined ongoing support and administration of network services to **recapture \$2M+** in annual spend.

Fully-Managed Technology Lifecycle

3

In addition to resolving daily outages and support requests, Advantage® **seamlessly facilitates** ongoing MACDs, incidents, invoices, contracts, and expenses.